

CABINET

Date of Meeting	Tuesday, 17 th January, 2023
Report Subject	Waste Strategy Review
Cabinet Member	Deputy Leader of the Council and Cabinet Member for Streetscene and Regional Transport Strategy
Report Author	Chief Officer (Streetscene and Transportation)
Type of Report	Strategic

EXECUTIVE SUMMARY

Ordinarily, the waste strategy would be reviewed every three years. Over the last five years, we have reviewed our waste strategy three times with the most recent review being the 'Target 70' report in July 2021. These reviews have allowed us to implement major service changes, which have contributed to improving the way we deliver our waste and recycling services.

The reviews have always ensured that the Council aligns and operates to Welsh Government policy and strategy, and as an authority, we currently follow the collections blueprint as set out in the Municipal Waste Sector Plan. In its current waste strategy 'Beyond Recycling', the Welsh Government set statutory targets for local authorities in Wales to reuse, recycle or compost a minimum of 64% of waste by 2022-23, and 70% of waste by 2024-25.

However, from being at a peak in performance in 2018-19 at 69.16%, our recycling performance levels in Flintshire have progressively decreased, year on year. The COVID-19 pandemic and associated restrictions have had a significant impact. The purpose of this review is to focus on achieving the statutory recycling targets and avoiding financial penalties if we fail to achieve them.

Following two all-Member workshops in November 2022, this report outlines how we propose to minimise waste and maximise recycling in order to improve our recycling performance and achieve the statutory recycling targets.

REC	OMMENDATIONS
1	That Cabinet notes the Council's current recycling performance against statutory targets along with the associated risks.
2	That Cabinet considers the options presented for alternative waste collection delivery models in order to achieve the statutory recycling targets set by Welsh Government and supports the proposal to pilot a reduction in collection frequencies in one area of the county.
3	That Cabinet approves the proposal to increase the garden waste subscription fee to recover increasing operational costs.

REPORT DETAILS

1.00	REVIEW OF THE CO	UNCIL'S CO	LLECTION WA	ASTE STRATE	GY
1.01	In 2010, Welsh Government (WG) publishe waste in Wales 'Towards Zero Waste' (TZW targets for all Councils in Wales to meet.				
	In June 2010, the Cou contained a number o targets set out in TZW	f key actions,			0,
	In 2011, WG published which provided guidar which outlines WG's rehouseholds. The Blue Wales by all local auth significant cost saving Blueprint aims to help Waste (Wales) Measur for the people of Wales	nce to Welsh ecommended eprint provide norities, would sand improvice and improvice 2010 and	Councils in the diservice profile is a system that diresult in high red sustainable ties achieve the ensure that we	form of a Collection for the collection in the c	ections Blueprint, on of waste from ross the whole of uality recycling, outcomes. The ets set in the
1.02	In 2021, WG published its strategy 'Beyond Recycling: Making the Circular Economy a Reality in Wales', which aims to create an economy where we value resources and materials by keeping them in use for as long as possible and avoid all waste. Central to this strategy is The Waste Hierarchy, which ranks waste prevention and waste management options according to what is best for the environment. It gives top priority to waste prevention and reduction in the first place, followed by re-use, then recycling and composting, then other recovery (e.g. energy from waste), and last of all disposal (i.e. landfill).				
	The Waste (Wales) Measure 2010 sets out the progressive annual targets for Welsh local authorities in relation to recycling, preparation for re-use and composting and The Recycling, Preparation for Re-use and Composting Targets (Definitions) (Wales) Order 2011 and The Recycling, Preparation for Re-use and Composting Targets (Monitoring and Penalties) (Wales) Regulations 2011 set out the obligations for local authorities in Wales to comply with the requirements. The targets set in the Waste (Wales) Measure 2010 are minimum recovery				use and posting Targets for Re-use and ons 2011 set out quirements.
	(i.e. recycling, prepara in the table below: -	auon ior re-us	se and composi	ing) targets. w	nich are detailed
		012-2013 at least 52%	2015-2016 At least 58%	2019-2020 At least 64%	2024-2025 At least 70%
	, ,				
1.03	In response to these of reviewed our waste sto 'Target 70' report in Jumajor service changes our waste and recyclin Council aligns and operauthority, we currently Waste Sector Plan for	rategy three ally 2021. The second which have a services. The second well are to the Color than	times with the rese reviews have contributed to The reviews had she Governmen ollections Bluer	nost recent revious allowed us to improving the volume always ensured to policy and straterint as set out it	iew being the being implement way we deliver ured that the ategy. As an in the Municipal

However, from being at a peak in performance in 2018-19 at 69.16%, our recycling performance levels in Flintshire have progressively decreased, year on year. The COVID-19 pandemic and associated restrictions have had a significant impact.

The table below details our actual performance levels over the last 4 years against the statutory recycling targets set by Welsh Government: -

Year	Target	Actual Performance
2018-19	58%	69.16%
2019-20	64%	65.85%
2020-21	64%	63.98%
2021-22	64%	60.08%

1.05 Under the legislation, Welsh Government has the powers to levy fines, which are known as infraction fines. The amount of financial penalty to which a local authority is liable under section 3(7) of the Measure is £200 per tonne by which a local authority falls short of the target amount.

Where a local authority is liable to a penalty under section 3(7) of the Measure or under the Regulations, the Welsh Ministers may either waive the penalty, or assess the amount due by way of penalty and notify the local authority accordingly.

1.06 In 2020-21, in Flintshire we missed the recycling target by just 17 tonnes, which, had Welsh Government chosen to use their powers, could have resulted in infraction fines of £3.400.

In 2021-22, the recycling target has been missed by 3,314 tonnes, which could equate to a potential infraction fine of £662,888 if Welsh Government chose to levy a financial penalty.

The table below outlines current overall waste arising, recycling performance and potential fines that could levied by Welsh Government to Flintshire for failing to achieve the statutory recycling targets: -

Year	Total MSW	Total Recycling, Reuse, Composting Actual Performance		Tar	get	Difference to Target	Penalty liable
	(t)	(%)	(t)	(%)	(t)	(t)	(£)
2020/21	81,333	63.98	52,036	64	52,053	-17	3,400
2021/22	84,496	60.08	50,763	64	54,077	-3,314	662,800

For the first two quarters of 2022/23 reported municipal waste arrisings have showed an improvement in our recycling performance to 63.17%. If this performance was to be sustained to the end of the reporting year then the estimated shortfall in tonnage is estimated be circa 622 tonnes, which could result in a potential infraction fine of £124,428. However, since September 2022 we have seen increases in the amount of residual waste collected following a sustained decrease in the months April-August. This, along with the seasonal decreases in tonnage of recyclable waste, such as garden waste, means that the performance of 63.17% is unlikely to be sustained to the end of the reporting year thus decreasing recycling performance against the statutory target and increasing potential fines.

1.07 Since the implementation of our managed weekly collection we have seen a year on year decrease in the amount of residual waste collected at the kerbside. This had been progressive and demonstrated our continual improvement in reducing residual waste sent for final disposal.

However, in the year 2020/21 we had observed that this trend has been reversed and we saw an unprecedented increase in residual waste tonnages of over 9% due to the pandemic and people's lifestyle changes. This change in trend meant that the level of residual waste collected had returned to that last seen in 2016/17.

Since 2021/22, we have begun to see decreasing residual waste tonnages year on year. The following table outlines the total residual waste tonnages collected: -

Residual Waste	Residual Waste	Percentage
Collected (Year)	Collected (Tonnage)	Decrease/Increase from
		Previous year
2016/17	33,733.74	-4.45%
2017/18	32,846.37	-2.63%
2018/19	31,300.74	-4.71%
2019/20	30,843.96	-1.46%
2020/21	33,728.65	+9.35%
2021/22	32,963.27	-2.27%
2022/23	31,010.78*	-5.92%

*estimated tonnage for Dec 2022 to March 2023, which could increase if current trend continues.

1.08 For the year 2021/22, whilst Flintshire did not meet the statutory target, three Welsh local authorities did exceed the minimum target of 70% for 2024/25 and twelve authorities surpassed the target of 64%.

As a result, it has been key for us to understand why our performance has progressively decreased and consequently, a recent compositional analysis has been undertaken in partnership with Welsh Government. This involves a physical waste compositional analysis where samples are collected from kerbside collections, including residual waste, food waste and recycling.

1.09 Whilst work is still underway to verify the analysis, the initial results have shown that up to 50% of what is placed in the residual waste (black) bins by residents in Flintshire is recyclable material. Furthermore, 27% of the black bin contents was found to be food waste, a significant amount of which was considered to be in an edible condition.

With a separate weekly kerbside collection service available for food waste and weekly collection for recycling, the current situation is not sustainable and remains a significant risk to the local authority.

1.10 With the Welsh Government target of 70% approaching in 2024-25, further consideration has to be given as to how this target will be achieved.

In response, two all-Members workshops were held on 9 November 2022 (10am and 5pm) in order to explore the options. The agenda for those workshops is detailed in **Appendix 1**.

1.11 The workshops were delivered in two parts: first, a presentation was provided by officers to give an overview of the current recycling and waste collection operations, the legislative background, current policy and procedures, statutory targets and the council's recycling performance. The second part was allocated for members to consider a number of guestions and provide their comments, suggestions and ideas as to how as a local authority we could achieve the statutory targets. The questions asked of members included: How are we going to achieve the 70% recycling target by 2024-2025? How are we going to reduce the amount of residual waste produced by residents? • How are we going to ensure that we do not receive substantial infraction fines? What more can we do? A copy of the slide deck presented to members at the workshop is detailed in Appendix 2. 1.12 The feedback received by members was comprehensive and some of the general themes included: Improving education and engagement to change behaviours; Members sharing information in newsletters to residents Improving engagement with schools to promote recycling to children Learning from those local authorities that are already achieving the targets Appealing to Welsh Government for support on achieving the targets Improving availability of replacement bags and boxes for recycling Promoting repair and reuse as well as schemes like reusable nappies to reduce waste Using information from the crews and enforcement teams to focus campaigns in areas where there is low participation in recycling Taking robust enforcement action if residents do not recycle or comply Expanding the use of RFID technology to monitor participation and performance Introducing a chargeable trade waste collection service to improve recycling Changing waste collection frequencies or reducing the capacity of the black bin, which would require financial investment. 1.13 The individual comments, suggestions and questions gathered from elected members during the workshops are being collated into an action plan and will be used to produce a set of frequently asked questions (FAQs) to assist with information and understanding. Where possible, any changes will be considered in line with current policy and within available resources. 1.14 Given that it has been demonstrated that nearly 50% of the contents of the residual waste bin is filled with materials that could have been recycled and that the current target of 64% is not being achieved, the risk of not achieving the 70% target by 2024-25 remains significant and has been documented as a red risk on the portfolio's risk register.

- The Welsh Government's priorities for collection are stipulated as the provision of 1.15 kerbside collection services that reduce residual waste arisings, collect high levels of clean recyclables in ways that can be recycled 'closed loop' and locally (preferably in Wales or elsewhere in the UK) and at lowest overall financial cost, and in ways that help elicit the desired behavioural changes amongst householders, whilst at the same time providing convenience. A key measure introduced by a number of other local authorities across Wales is to limit how much waste households can throw away. By restricting the capacity of the residual waste bin, people are encouraged to make more use of the recycling kerbside collection service.
- 1.16 As a result of the deteriorating recycling performance levels and increasing residual waste tonnages, consideration now needs to be given to changing the provision of kerbside collections with a view to reducing residual waste arisings, which can be achieved by either changing the capacity of the residual waste bin or by changing the frequency of waste collections.

In order to maximise financial efficiency and sustainability outcomes, as well as increase recycling performance, a comparative assessment of service delivery options has been undertaken of local authorities across Wales, the findings for which are detailed as follows: -

- Four weekly collections with a 240 litre bin (60 litres/week)
- Three weekly collections with 180 litre bin (60 litres/week)
- Two weekly collections with a 140 litre bin (70 litres/week) Or

- Four weekly collections with 4 waste sacks (60 litres/week)
- Three weekly collections with 3 waste sacks (60 litres/week)
- Two weekly collections with 2 waste sacks (60 litres/week)
- 1.17 A comparison of a number of waste collection models across Wales has taken place previously and it was clear that restricting residual waste improves recycling levels, which in turn has a significant impact on recycling performance.

Looking across the different types of models, the average improvement was found to be as follows: -

- Overall reduction in household residual waste (incl. HWRCs) of 18%
- Increase in kerbside dry recycling of 13%
- Increase in food waste capture of 21%

However, it has been determined that a 60 litres/week residual waste restriction has the highest impact on reducing residual waste and improving recycling performance. Reducing residual waste capacity to 60 litres/week has seen the following average improvements: -

- Overall reduction in household residual waste (incl. HRC) of 30%.
- Increase in kerbside dry recycling of 17%
- Increase in food waste capture of 28%

To demonstrate what this would mean in relation to the waste arising seen in Flintshire for the two-year period during which we have not achieved target, **Appendix 3** provides an indication of the potential improvement in recycling performance using the previously observed improvements.

1.18 As well as ensuring that we meet the statutory targets set by Welsh Government, a reduction in waste arising and increased recycling performance would bring financial savings, as the cost of disposing residual waste is significantly higher than that of recyclable waste, which can bring an income for recyclable materials.

For the two options highlighted in 1.11 **Appendix 4** details the potential savings associated with recycling residual waste and increasing recycling.

1.19 **Considerations**

If the collection frequency changed from the current fortnightly model, this would have an impact on required resources to deliver the collection services.

The following table outlines the estimated operational costs for the provision of the current model and those for a three or four-weekly collection cycle: -

	2 Weekly Collections	3 Weekly Collections	4 Weekly Collections
Properties per Week	36,210	27,176	18,124
Vehicles per Day	5	4	3
Operatives per Week	22	16	13
Labour Cost per Year	£770,000	£560,000	£455,000

Operational savings would be realised through a reduction in the number of operatives required per week on residual waste rounds. These operatives would be allocated to alternative areas of the Service Delivery team to reduce the reliance on agency staff. The reductions above could potentially save up to £210,000 (three-weekly collections) or £315,000 (four-weekly collections) per year.

1.20 A change in collection frequency may require consideration of changes to the container size or container types, which would involve further considerations, including funding, health and safety impact on crews, compatibility with vehicles and storage for residents.

Capital funding would be required to procure alternative sized residual waste containers should a change in container size be required. This is estimated to be in the region of £1million. Consideration would need to be given to what happens to the old bins/containers and whether these should collected and provision made for their resale or disposal. Changing to a sack collection could present health and safety risks to the workforce in terms of manual handling, sharps/needle stick injuries, slips, trips and falls, personal injury and hygiene. There would be a need for our residents to control and contain the waste securely and safely on their own properties, which if contained within sacks which could attract vermin and produce odour. This option would also present the need to collect all existing containers and make provision for their resale or disposal.

1.21 At the Environment & Economy Overview & Scrutiny Committee meeting on Tuesday, 10th January 2023, members discussed the various options for alternative collection frequencies and proposed running a pilot for a reduced frequency collection service in one area of the county.

It is therefore proposed that Cabinet considers the proposal to pilot a reduction in collection frequencies in one area of the county.

1.22 Regardless of any changes to collection frequencies or container sizes, side waste enforcement would need to continue to ensure that only residual waste is presented for collection in the residual waste (black) bin and that residents are fully participating in recycling.

As approved by Cabinet in the 2021 'Target 70' report, an option was included to introduce enhanced enforcement to address the issue of those residents who habitually do not present any, or some of the recycling, expected on the weekly collection. This would require the contents of the black bin to be inspected and, if recyclable materials were to be found in the residual waste bin, such as food waste, then the enforcement process would begin.

In addition to the above options, it is proposed that an increase in the charge for garden waste collections is considered as part of the review. One of the main reasons for including this as an option is due to the fact that portfolio currently has a budget pressure of £50k due to increasing operational costs, which come about as a result of not increasing the garden waste subscription fee since 2018-19.

The current fees are detailed below: -

- £32.00 for ALL online payments
- £32.00 for payments made on or before 28th February
- £35.00 for payments made after 1st March 2022*

*This fee applies to residents paying over the phone and using payment kiosks at Flintshire Connects

On average, the Council receives approximately 32,000 garden waste subscriptions per year. An option for consideration would be to increase the rate from £32/subscription (online/early payments) to £33/subscription, which could deliver an additional income of £32k/year.

At the Environment & Economy Overview & Scrutiny Committee on 10th January 2023, members supported the proposal to increase the subscription rate by £1.00 as outlined above.

In addition to the above options, it is intended that work would continue to raise awareness and educate residents about what can and can't be recycled. Although a significant amount of work has taken place over the last three years to improve the information available on the Flintshire website and carry out education campaigns, such as food waste / recycling wrapping paper at Christmas time, more targeted campaigns will be explored around the use of RFID technology to monitor participation levels or where take-up of the kerbside recycling collection service is low, subject to available resources and funding. Members at the Environment & Economy Overview & Scrutiny Committee on 10th January 2023 requested that a leaflet is issued with the Council tax notices to all properties to highlight the financial and environmental risks associated with not recycling.

2.00	RESOURCE IMPLICATIONS
2.01	There would be an impact on resources and the operational workforce if the policy was changed, such as reduced frequency residual waste collections.
2.02	Capital funding would be required to procure alternative sized residual waste containers should collection frequencies or container change.
2.03	Implementing a significant service change on this scale would require additional service project management support.
2.04	Additional revenue funding would be required for targeted publicity campaigns, such as the leaflet suggested by members for distribution with the Council tax bill.

00	IMPACT ASSESSMENT AND	D RISK MANAGEMENT		
3.01	Ways of Working (Sustainable Development) Principles Impact			
	Long-term	The proposals will drive improvements to		
		recycling performance and achieving a Circular		
		Economy.		
	Prevention	The proposals will help prevent the increasing		
		amounts of waste generated and therefore		
		reduce the Council carbon footprint.		
	Integration	No impact		
	Collaboration	The proposal requires further work with Welsh		
		Government, and partners, to find sustainable		
		solutions for none recyclable materials.		
	Involvement	Improved engagement with Flintshire residents		
		to ensure they understand their responsibilities		
		and ensure waste minimisation, reuse and		
		recycling before disposal		
	Well-being Goals Impact	Desitive impressing weets minimization reves		
	Prosperous Wales	Positive – improving waste minimisation, reuse		
		and recycling of recycling materials resulting in		
	Resilient Wales	world leaders in recycling performance Positive – Less demand for raw materials,		
	Resilient wates	promoting circular economy		
	Healthier Wales	Positive – reducing vehicle movements and		
		emissions and allowing for the responsible		
		management of controlled waste		
	More equal Wales	No impact		
	Cohesive Wales	No impact		
	Vibrant Wales	Positive – improving waste minimisation, reuse		
	Tibrain Traise	and recycling of recycling materials and		
		working towards carbon reduction		
	Globally responsible Wales	Reducing the reliance on the extraction of raw		
	Globally responsible Wales	Reducing the reliance on the extraction of raw materials and destruction of natural habitats		
	Globally responsible Wales			

3.02	We are highly unlikely to achieve the statutory recycling targets without making significant changes to improving our recycling performance and reducing the amount of waste presented in the residual waste bin.
3.03	The risk of not achieving the statutory recycling targets could result in a significant financial penalty for the Council (£200 for every tonne not recycled) if Welsh Government were to choose to levy the infraction fines.
3.04	Continuing to accept the volume of residual waste at the current rates has resulted in increased expenditure on disposal costs (£103/tonne). Diverting this waste to recycling would reduce the gate fee on some recycling streams (e.g. food) and would create an income for others (e.g. paper/glass/metal/plastic).
3.05	The lack of appetite to improve recycling performance and implement changes for reducing waste could result in the loss of grant funding and confidence from Welsh Government to invest in Flintshire. Limiting the amount of residual waste that is taken at each collection increases the amount of material that can be sorted for recycling, which helps to boost recycling yields and reduce residual waste generation.
3.06	Changing to a sack collection would present health and safety risks to the workforce in terms of manual handling, sharps/needle stick injuries, slips, trips and falls, personal injury and hygiene.

4.00	CONSULTATIONS REQUIRED/CARRIED OUT
4.01	Deputy Leader of the Council and Cabinet Member for Streetscene and Regional Transport Strategy
4.02	Elected Members - Two workshops held on 9 November 2022
4.03	Environment and Economy Overview and Scrutiny Committee, 10 January 2023

5.00	APPENDICES
5.01	Appendix 1 Workshop Agenda.
5.02	Appendix 2 Workshop Presentation.
5.03	Appendix 3 Potential improvement in recycling performance.
5.04	Appendix 4 Potential improvement in financial savings on disposal costs.

6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
6.01	Stats Wales - Recycling Information WasteDataFlow - Waste Tonnages My Recycle Wales - Waste data and end destinations Towards Zero Waste Municipal Waste Sector Plan - Collections blueprint Beyond Recycling Strategy

7.00	CONTACT OFFICER DETAILS
7.01	Contact Officer: Ruth Tulley, Regulatory Services Manager Telephone: 01352 704796 E-mail: ruth.tulley@flintshire.gov.uk

8.00	GLOSSARY OF TERMS
8.01	Residual Waste = non-recyclable waste placed in the black bin, which is not sent for recycling thus has no future benefits.
	Statutory Recycling Targets = Targets set in legislation, which all local authorities must reach for waste reused, composted or recycled. WG = Welsh Government TZW = Towards Zero Waste (Policy document)